

ZAINEB HAROON

USER EXPERIENCE DESIGNER

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ABOUT

Bio

Hello! I am young and eager user experience designer looking for an opportunity where I can apply, develop and consolidate my skills in the areas of digital design, user research, and creative thinking.

Education

University of Connecticut School of Business
in Management Information Systems in
May of 2019 as an Honors Scholar.

Achievements

I have received recognition for my honors thesis project titled Healthy Huskies, which is now being implemented on the UConn campus. Additionally, my photography has been published in Heart Media publications as well as having won the Jury Award for my short-film "Skittles" in the Campus Movie Fest competition.

Skills

Concept development, UX design + illustration, wire-framing + UI prototyping, agile methodology, user interviewing,, design research, collaboration, visual communication, analytics, color theory + design principles.

Tools and Certificaitons

Sketch App, Illustrator, InDesign, Photoshop, Premiere, MarvelApp, Invision, HTML, WordPress.
Certified SAFe Scrum Master.

Languages

English, Urdu, Hindi, and Spanish.

EXPERIENCE

Raytheon Technologies 2019 - Present

Project Manager. UX Designer + Researcher.

I led a design research project in response to the COVID-19 pandemic to help rebuild confidence in the air travel industry. I participated in many UX research activities, including collecting and analyzing over 100 survey responses, as well as conducting and capturing user interviews to create airport product concepts. I collaborated with product designers to bring concepts to life with UX design. I helped pitch these concepts in a to over 20 international and domestic airports.

Zaineb Haroon Photography 2013 - Present

Owner. Photographer.

As a young entrepreneur, I have grown my small freelance business by creating a strong brand identity through various mediums, including my photography website and social media presence.

Visit www.zainebharoonphoto.wixsite.com/zhphoto

Instagram: @zainebharoonphoto

Islamic Community of Fairfield County 2018 - 2020

Web UX Design Lead. Social Media Communications.

I led a volunteer PR team to revamp the existing Islamic center community website in order to increase traffic and innovate the interface. I designed print ads and social media posts for promoting center events.

Visit: www.monroemasjid.org

Cigna 2018

Internship / Co-op. Project Management.

For my summer capstone project, I worked alongside my team and project sponsors to design wireframes and prototype an app to help provide resources to communities in the U.S. suffering with food insecurity.

Stamford Museum & Nature Center 2015

Internship / Co-op. Marketing & Media Relations.

As an intern, I was responsible for creating digital and print advertisements for the organization, circulating the museum newsletters though e-blasts, as well as editing event promotional videos in Final Cut Pro.

Freelance

2016 - Present

For the past five years, I have taken on several small scaled graphic and ux design projects.